


# Setting up "Rule"

Rules are a great way to setup specific Triggers and Actions.

A common example might be that IF (Trigger) a subscriber has #tag\_a applied THEN (Action) remove #tag\_b

1. To get started creating a rule just click on "Engage > Automation" from your left navigation area.

 and or type unknown

2. Next click on the "New Rule" button on the lower right area of your screen.

 and or type unknown

3. Please watch this video for an explanation of setting up Triggers and Actions for Rules

<https://player.vimeo.com/video/283819059>

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