


# Using Bulk Actions (Tags, Calculating LTV, Exporting, etc)

Bulk Actions are a great way run tasks for your Subscribers. Have a certain #tag or automation sequence you want to bulk assign? This is where you do that.

Step 1: Visit your Subscriber's page


 and or type unknown

**Step 2:** Now that you are on your Subscriber's page go ahead and set any Filters, Searches, and date ranges to narrow the list of Subscriber's according to your needs.

**Step 3:** In the top right area you will see the # of filtered subscribers based on your criteria. You can now click on "Select all" to select all the subscribers which match that criteria.

 and or type unknown

**Step 4:** Click on the button for "Bulk Actions"

 and or type unknown

At this point you can select the type of action you wish to conduct.

**Add Tag** - Adds the tag you select to all the selected subscribers.

**Remove Tag** - Removes the tag you select from all the selected subscribers.

**Add to Sequence** - Will add the selected subscribers to any Sequences you have created

**Remove from Sequence** - Will remove the selected subscribers from any Sequences you have created.

**Calculate Conversion Value** - When selected you will then have to select a date range to retrieve the conversion data. This calculation will take the Total \$ of conversions and divide it by the # of subscribers selected in order to give you your Life Time Value (LTV).

**Export** - Will download a list of the selected subscribers in CSV format

**Delete** - Will warn you and then delete your selected subscribers.

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