


Opt-In Forms for Push Notifications

This feature is great for maximizing engagement and creating a viral effect on your Facebook Posts. When enabled, we are able to automatically message anyone who leaves a comment on your Facebook Page post. Once that person replies to your message they will automatically become a Facebook Messenger Subscriber.


Step 1: On the left navigation area click on "Lead Magnets"

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Step 2: On the top right of this page click on the button for "New Lead Magnet"

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Step 3: Select Opt-In Form and click Next

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Step 4: Select Push Notifications in the Form type dropdown.

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Step 5: Configure Your Opt-In accordingly.

For a full video walkthrough please watch this video below:

<https://player.vimeo.com/video/288554995>

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