

# How to Integrate Thrive Leads with SmartEngage

In order to automatically push all your Thrive Lead Opt-ins into SmartEngage we will need to use the Custom HTML Lead Magnet from SmartEngage.

For full details please watch this video:

[https://www.youtube.com/embed/GeoChIJAF\\_Q](https://www.youtube.com/embed/GeoChIJAF_Q)

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