Where can I Find My Brand Avatar's Tracking Code?

SmartEngage uses a universal tracking code that is responsible for displaying Lead Magnets, Tracking Users, and Conversion Tracking.

You will be prompted to copy your tracking code during the Brand Avatar creation process, but if you ever need to find this tracking code again simply follow these steps.

Step 1: From your logged in Dashboard page click on your current Brand Avatar and then directly underneath it click on "Manage/Integrate".

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Step 2: On the left side navigation menu click on "Tracking Code"

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Step 3: You will then see text box with your tracking code script displayed. You can simply click the link "Copy to Clipboard" in order to copy the code.

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The instructions for Adding Your Tracking Code can be found here:

https://smartengage.com/knowledge-base/books/faq/page/how-do-i-add-the-tracking-code-to-my-website

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