

What are Content Templates?

Content Templates are simply a way for you to create and save pre-made templates for future or repeated use.

They are broken down by Email Templates & Facebook Messenger Templates.

You will also see a section for SmartEngage Templates.

These are pre-made templates created by us which cannot be modified. Any changes you make to these templates will automatically save under a new name or copy.

We also have the ability to create custom template folders to easily stay organized. Please watch this video below for the full tutorial:

<https://player.vimeo.com/video/327296573>

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