

Content Templates

Simplify content management for your list subscribers with SmartEngage's Content Templates. Create, organize, and deliver engaging content effortlessly, ensuring a seamless and impactful subscriber experience.

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What are Content Templates?

Content Templates are simply a way for you to create and save pre-made templates for future or repeated use.

They are broken down by Email Templates & Facebook Messenger Templates.

You will also see a section for SmartEngage Templates.


These are pre-made templates created by us which cannot be modified. Any changes you make to these templates will automatically save under a new name or copy.

We also have the ability to create custom template folders to easily stay organized. Please watch this video below for the full tutorial:


<https://player.vimeo.com/video/327296573>

Creating Content for Email

1. To get started creating template you will use for email relate broadcasts and/or automation sequences first click on "Content Templates" from your left navigation bar.

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2. Next click the button at the top for "New Content"

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3. You will see a box appear where you will enter the name for this new content template.

-Select email in the selection dropdown

-Then select what type of category you wish to save this template in. This is for organizational purposes.

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Then click "Create".

4. You will then see a screen where you can configure your subject and body of the message. Please watch the video below for a walkthrough of the features.

<https://player.vimeo.com/video/282592216>

Creating Content For Facebook Messenger

<https://player.vimeo.com/video/278299141>

Copying a Template to Another Avatar

Copying a template to another page is a fast and simple way to use existing content for another brand avatar.

Even if you don't plan to use the content exactly as you originally created, this can make for a great way to have a starting template.

The process is very simple.


1. First visit your Content Templates Page

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2. Next, find the specific template you wish to copy and click the horizontal 3 dots on the far right side.

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3. After clicking there you will see the following box, to which you will click the "Copy to Another Page" item.

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4. Finally, you will see a window like below asking you to select which of your Brand Avatars you wish to receive this template copy. Make your selection and click "Copy Now".

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