

# Content Templates

Simplify content management for your list subscribers with SmartEngage's Content Templates. Create, organize, and deliver engaging content effortlessly, ensuring a seamless and impactful subscriber experience.

- [What are Content Templates?](#)
- [Creating Content for Email](#)
- [Creating Content For Facebook Messenger](#)
- [Copying a Template to Another Avatar](#)

# What are Content Templates?

Content Templates are simply a way for you to create and save pre-made templates for future or repeated use.

They are broken down by Email Templates & Facebook Messenger Templates.

You will also see a section for SmartEngage Templates.


These are pre-made templates created by us which cannot be modified. Any changes you make to these templates will automatically save under a new name or copy.

We also have the ability to create custom template folders to easily stay organized. Please watch this video below for the full tutorial:


<https://player.vimeo.com/video/327296573>

# Creating Content for Email

1. To get started creating template you will use for email relate broadcasts and/or automation sequences first click on "Content Templates" from your left navigation bar.

nd or type unknown

2. Next click the button at the top for "New Content"

nd or type unknown

3. You will see a box appear where you will enter the name for this new content template.

-Select email in the selection dropdown

-Then select what type of category you wish to save this template in. This is for organizational purposes.

nd or type unknown

Then click "Create".

4. You will then see a screen where you can configure your subject and body of the message. Please watch the video below for a walkthrough of the features.

<https://player.vimeo.com/video/282592216>

# Creating Content For Facebook Messenger

<https://player.vimeo.com/video/278299141>


# Copying a Template to Another Avatar

Copying a template to another page is a fast and simple way to use existing content for another brand avatar.


Even if you don't plan to use the content exactly as you originally created, this can make for a great way to have a starting template.

The process is very simple.


1. First visit your Content Templates Page

 and or type unknown


2. Next, find the specific template you wish to copy and click the horizontal 3 dots on the far right side.

 and or type unknown

3. After clicking there you will see the following box, to which you will click the "Copy to Another Page" item.

 and or type unknown

4. Finally, you will see a window like below asking you to select which of your Brand Avatars you wish to receive this template copy. Make your selection and click "Copy Now".

 and or type unknown