

# Agency Training Videos

In this immersive program, you'll gain in-depth insights into SmartEngage's cutting-edge tools and strategies, equipping you with the expertise to create highly effective campaigns, boost engagement, and drive remarkable results for your clients.

- [Video 1: Initial Setup](#)
- [Video 2: Building Main Chatbot](#)
- [Video 3: Website Chat Assistant](#)
- [Video 4: Automation Sequence](#)
- [Video 5: Client Lead Notifications](#)
- [Video 6: Facebook Ad Retargeting](#)

# Video 1: Initial Setup

<https://player.vimeo.com/video/344848860>

# Video 2: Building Main Chatbot

<https://player.vimeo.com/video/345589148>

# Video 3: Website Chat Assistant

<https://player.vimeo.com/video/345726644>

# Video 4: Automation Sequence

<https://player.vimeo.com/video/345745767>

# Video 5: Client Lead Notifications

<https://player.vimeo.com/video/345753747>

# Video 6: Facebook Ad Retargeting

<https://player.vimeo.com/video/345782683>