How to Add SPF and DKIM Records to CloudFlare

Adding your TXT based SPF Record

- From within your Cloudflare account, click on the domain you wish to connect with SmartEngage.
- Along the top menu, select "**DNS**."
- In the top left area is a blue button to "+Add record". Please click on that.
- Then select **TXT**.
- Enter **@** as the **Name**.
- Paste the text you copied from your Manage/Integrate page under SPF settings as the **Value.**
- Leave it as **Automatic TTL**.
- Click "**Add Record**."

Adding your TXT based DKIM Record

- The top left dropdown should still show it is selected for **TXT**.
- Paste the text you copied from your Manage/Integrate page under DKIM settings as the **Name**
- Paste the text you copied from your Manage/Integrate page under DKIM settings as the **Value.**
- Leave it as **Automatic TTL**.
- Click "**Add Record**."

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